

"Pathos for Ethics: Leadership, Excellence and the Quest for a Sustainable Future"

According to the ancient Greek philosopher Aristotle, the existence of leadership pre-assumes three elements: Ethos for promoting Business Ethics, Logos and Logic for promoting Business Excellence and Pathos for Ethics being vital for the Sustainability of Business Excellence.

More information about the conference and call for papers can be found at [World Conference Calendar](#) under the category of Ethics. Or directly here: [EBEN Annual Conference](#)