

Business and Society: Stakeholders, Ethics, Public Policy

Written by Administrator

Monday, 30 June 2008 14:04 - Last Updated Monday, 18 August 2008 18:56

Lawrence, Anne T. and Weber, James. (2007) *Business and Society: Stakeholders, Ethics, Public Policy* . McGraw-Hill/Irwin, 12th edition.

BUSINESS AND SOCIETY: Stakeholder Relations, Ethics and Public Policy by Lawrence and Weber has continued through several successive author teams to be the market-leader in its field. The 12th edition highlights why government regulation is sometimes required as well as new models of business-community collaboration. The authors believe that businesses have social (as well as economic) responsibilities to society; that business and government both have important roles to play in the modern economy; and that ethics and integrity are essential to personal fulfillment and to business success. In addition, this textbook has long been popular with students because of its lively writing, up-to-date examples, and clear explanations of theory.