

Business Ethics: Decision-Making for Personal Integrity & Social Responsibility

Written by Administrator

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Hartman, Laura P. and DesJardins, Joseph R. (2007) *Business Ethics: Decision-Making for Personal Integrity & Social Responsibility*
McGraw-Hill/Irwin, 1st edition.

Hartman/DesJardins Business Ethics is designed to prepare the student to apply an ethical decision-making model, not only in this ethics course but throughout her or his business discipline. This model teaches students ethical skills, vocabulary, and tools to apply in everyday business decisions and throughout their business courses. The authors speak in a sophisticated yet accessible manner while teaching the fundamentals of business ethics. Hartman's professional background in law and her teaching experience in business curriculum, combined with DesJardins' background in philosophy results in a broad language, ideal for this approach and market.

The authors' goal is to engage the student by focusing on cases and business scenarios that students already find interesting. Students are then asked to look at the issues from an ethical perspective. Additionally, its focus on AACSB requirements makes it a comprehensive business ethics text for business school courses.