

## Truth or Profit?: The Ethics and Business of Public Accounting

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Neu, Dean and Duncan Green. (2006) *Truth or Profit?: The Ethics and Business of Public Accounting*. Fernwood Publishing

### Product Description

This broad analysis of public accountancy examines the historical evolution of the discipline, arguing that it is both a business and a public service, and therefore subject to the tension between the two facets of its operation. This tension is widely apparent in today's climate of corporate accounting scandals, as corporate executives are handcuffed and accounting firms are implicated in their financial mismanagement. The authors pose the question Are public accountants simply profit-driven, self-serving window dressing for greedy multinational corporations, or is the profession doing the best it can in the face of difficult circumstances, trying to uncover monetary truth?

### About the Author

Dean Neu is the future fund professor of accounting in the Haskayne School of Business at the University of Calgary. He is the author of *Accounting for Genocide*. Duncan Green is a senior accounting instructor in the Haskayne School of Business at the University of Calgary and has written several articles about the corporate governance responsibilities of boards of directors. They both live in Calgary, Alberta.