

Business Ethics: Case Studies and Selected Readings

Written by Administrator

Thursday, 22 May 2008 16:54 - Last Updated Monday, 30 June 2008 20:31

Jennings, Marianne M. (2008) *Business Ethics: Case Studies and Selected Readings*, South-Western College/West, 6th edition.

"Product Description: Packed with real-life examples, BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS, 6th Edition explores the complex issues of ethics from the inside. Offering a unique perspective, this market-leading text gets behind the decision-making process of today's business leaders -- from prominent players to everyday professionals. It helps you dissect what makes people cross lines they would not ordinarily cross. A combination of short and long cases, readings, hypothetical situations, and current ethical dilemmas, BUSINESS ETHICS provides a thorough training and thought-provoking experience on business ethics. Applying theory to real-world practice, it reinforces a vital sense of values in future business leaders.

Book Info: Provides real-life examples of ethical dilemmas, poor ethical choices, and wise ethical decisions from newspapers, business journals and the author's experiences as a consultant and board member. Case studies included. " (From Amazon)