

Velasquez, Manuel G. (2005). *Business Ethics, A Teaching and Learning Classroom Edition: Concepts and Cases* . Prentice Hall, 6th edition.

Book Description: This book provides readers with a clear, straightforward writing style, an abundance of examples, detailed real-life cases, and current data and statistics. It aims to 1) introduce ethical concepts that are relevant to resolving moral issues in business, 2) develop the reasoning and analytical skills needed to apply ethical concepts to business decisions, 3) identify moral issues specific to business, and 4) examine the social and natural environments within which moral issues in business arise. Chapter topics cover ethics and business, ethical principles in business, the business system, ethics in the marketplace, ethics and the environment, the ethics of consumer production and marketing, the ethics of job discrimination, and the individual in the organization. For anyone in business.

About the Author: Manuel Velasquez is the former Director of Santa Clara University's Markkula Center for Applied Ethics. He is now chair of the Department of Management at the Leavey School of Business at SCU. He is the author of numerous scholarly articles on Business Ethics.